



# CORPORATE **PROFILE**

NORTH AMERICAN  
AVIATION GROUP INC.



## ABOUT OUR COMPANY

Founded in 1999, the North American Aviation Group represents a portfolio of established Airlines (Passenger and Cargo), Shipping Lines, Freight Forwarders and Logistics companies across USA, Canada, Russia, Mexico, the Caribbean, Australia, New Zealand, Ukraine & UK. We also serve as a home automation and customized IoT solutions provider in the global market.

### Our Vision

To be the most preferred business partner by offering dedicated and incomparable values to our Principals.

### Our Mission

To be a trusted and loyal partner for Principals who seek a constantly reliable and quality customer service provider for their passengers and shippers.

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# OUR STRENGTHS

Our strength lies in handling over 10,000 agents in the USA, 1,800 in Canada, and over 5,000 agents in Australia and New Zealand with utmost dedication and professionalism over 20 years; in fact, our long-standing professional relationship with online portals such as Expedia, Travelocity, Priceline, and Vayama has enabled our team of experts to provide a quality service that principals value.

Under our group, we have 75 employees around the globe serving our valuable customers, and with an annual turnover of USD 120M from our USA, Canada, Australia, and New Zealand operations,

we possess a wealth of knowledge on distribution patterns, market behaviours, and customer requirements in relation to travel, logistics, shipping, and freight forwarding industries

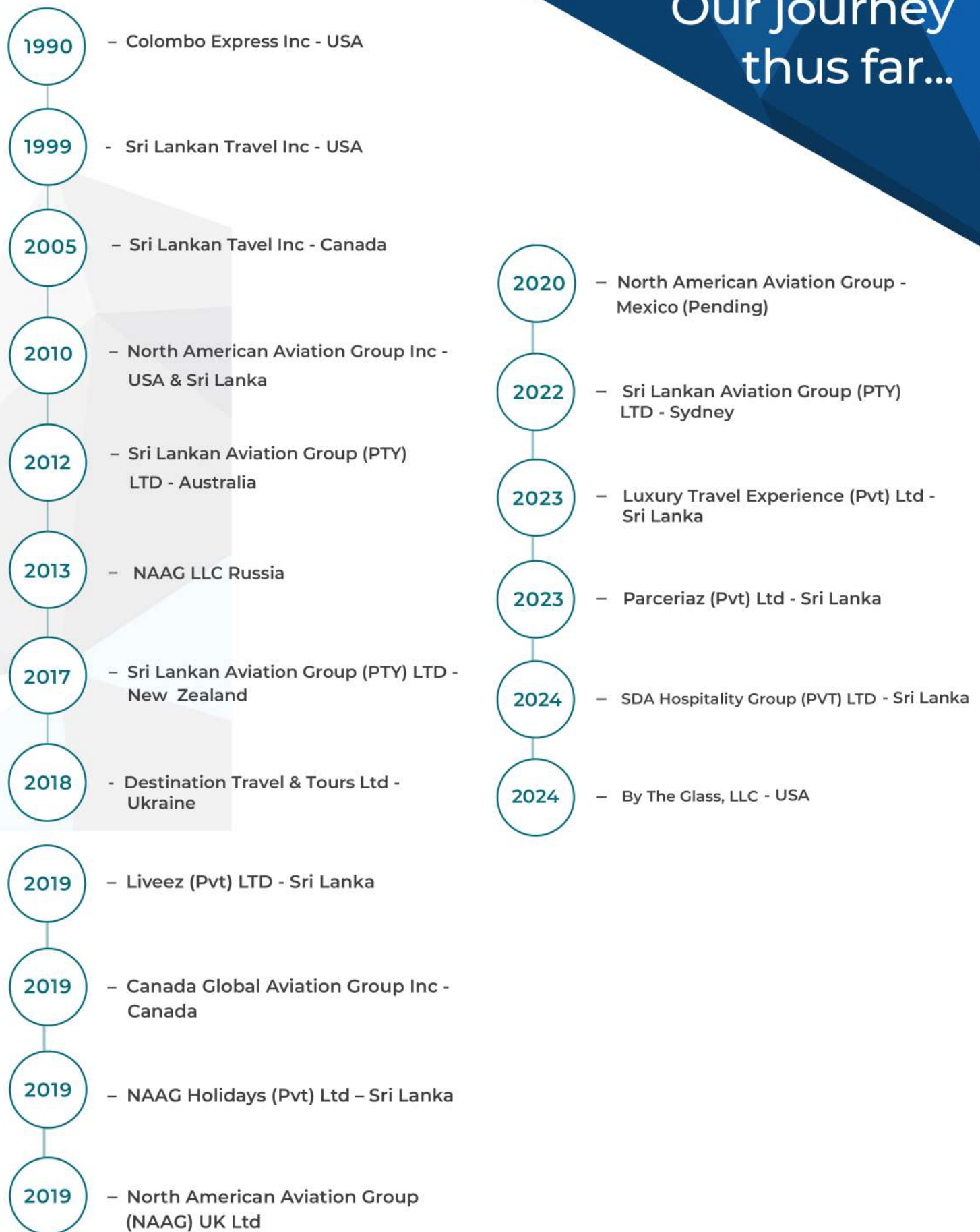
## COMPANY TIMELINE

North American Aviation Group Inc. was incorporated in October 1999 with its Headquarters at the World Trade Center,

relocation of the company to Metro park New Jersey. With the subsequent growth of the company, The Headquarters was shifted to a state-of-the-art office in the prestigious Alfieri building located at No. 33 Wood Avenue South, Suite 600, Iselin, New Jersey, 08830 .

Today we represent over 10 Principals and subsidiary companies operating as Airlines (Passenger & Cargo) Shipping Lines, Freight Forwarders and Logistics providers in USA, Canada, Mexico, the Caribbean, Australia, New Zealand, Ukraine & Russia.

# Our journey thus far...





## MESSAGE FROM THE PRESIDENT

Today, Airlines and companies operating in the Industries of Logistics, Freight Forwarding and Shipping are looking to reach a global audience, reduce cost and maximize revenue, whilst striving to deliver excellent customer experiences.

At first sight this might seem daunting, but with the extensive experience gathered over the past 19 years as a fully-fledged Airline & Cargo GSA, North American Aviation Group Inc. has succeeded in achieving the expectations of its Principals by offering a range of services such as Sales and Marketing, Reservations & Customer Service, Finance & Administration, Operations Management - to conquer business objectives while exploring opportunities for growth.

We go beyond a traditional GSA Company, with our unique combination of expertise in each industry to provide our clients with the confidence required to take their organization to the next level of excellence along with a personalized service.

Our offices located across 3 continents are equipped with proficient Management Teams who are passionate about building extensive relationships within their local markets. We have recorded a strong growth performance on an annual basis thereby building the growth and trust of our Principals.

Serving over 7 Principals and Subsidiaries at present, we as a company strive to adhere to the highest forms of professional integrity, to accomplish our mission of being a trusted partner for Principals who seek a reliable customer service for their passengers and shippers.

Best regards,

**Dillan Ariyawansa**

*President - North American Aviation Group Inc*

**We go beyond that of a traditional GSA Company, by imparting our unique learning of each industry to provide our clients with the confidence needed to take their organization to the next level of excellence along with a personalized service.**

## SERVICES WE PROVIDE

# RESERVATIONS & CUSTOMER SERVICES

### Overview

We help our clients to connect and build a positive rapport with their customers through our team of dedicated and professional call centre agents. No matter the scale of your business, we have what it takes to improve your business processes.

### Customer Support Service Centre

- Ò Reservation and ticketing
- Ò Business class upgrades
- Ò Attending to all queries related to cargo
- Ò Handling passengers with special needs
- Ò Complimentary hotel services
- Ò Reservation amendments
- Ò Handling frequent flyers
- Ò Flight cancellation and schedule changes
- Ò Third party verifications for online bookings
- Ò Handling group fares for passengers and agents
- Ò Handling customer complaints

### Our clients benefit from

- 1 Proficient staff familiar with operational requirements of each carrier/airline
- 2 Duty Managers who are on-call 24/7
- 3 High standards of client servicing

## SERVICES WE PROVIDE

# FINANCE & ADMINISTRATION

### Overview

In today's highly competitive global marketplace, cost and efficiency are critical to any business. Our experience in handling Airlines Reporting Corporation (ARC), Billing and Settlement Plan (BSP) for airlines passengers and Cargo Account Settlement System (CASS) alongside a range of other accounting solutions has helped our clients clear their financial hurdles while paving way for more transparent decision making.

- ò Weekly reconciliation of cash and credit card sales
- ò Performing weekly downloads/back-up of required files
- ò Monthly memo analysis
- ò Adjudicating travel agent debit memos and refunds
- ò Refund administration for partially utilized and unutilized tickets
- ò System security administration for ARC/BSP online accounting reports
- ò Deposit and disbursement monitoring and reporting
- ò Acting as legal representative for Principals
- ò Acting as administrative interface with ARC/BSP
- ò Preliminary sales audit/raising ADMs on behalf of carrier
- ò Credit card charge-back administration
- ò Ticketing support for non-ARC travel agents
- ò Sales support, help desk for ARC/BSP travel agents
- ò Administer carrier's agency revocation programme
- ò Weekly simplified reports of all transactions
- ò Training on ARC procedure
- ò Advice and file federal/state taxes
- ò Settling air passage related taxes to relevant authorities
- ò Make payments on behalf of carrier

### Our clients benefit from

- 1 Increased cost savings
- 2 Flexible array of services to fit needs and budget
- 3 Best practices that yield measurable process improvements

## SERVICES WE PROVIDE

# MARKETING & SALES

### Overview

At a time when customer demands are rising and needs are changing, companies need to find innovative ways to keep their audience hooked. Whether your company is dealing with a lack of resources, expertise or focus, our range marketing services will help you increase sales and gain a competitive advantage in the market.

- ò Identify emerging markets and make shifts while being aware of new product and competition status
- ò Design and implement a strategic business plan that expands the company's customer base
- ò Present sales, revenue and expense reports and realistic forecasts to the management team
- ò Recruit, coach, set goals and monitor performance of sales representatives.
- ò Advertise and promote airline products
- ò Build long-lasting customer relationships by responding to their needs promptly

### Our clients benefit from

- 1 Increased share of market with a loyal customer base
- 2 Enjoy increased revenue by achieving sales targets
- 3 Access expertise in marketing strategy and implementation

## SERVICES WE PROVIDE

# OPERATIONS

### Overview

We at North American Aviation Group possess the experience and knowledge needed to take care of administration, operation and back office functions. Our experts will help you streamline and organize operational workflows at a reasonable cost while minimizing operational risk.



### Our clients benefit from

- 1 Increased cost savings along with reduced operational risk
- 2 Increased productivity and efficiency leading to a streamlined cash flow
- 3 The ability to develop new competencies that can be used as a competitive advantage
- 4 Our expert team will provide world-class customer service to your customers 24 hours a day, 7 days a week, and 365 days a year.
- 5 We provide support in multiple languages for all time zones, major languages, and dialects - across phone, email, chat, video chat, and social media.
- 6 State of the art call center workstation with uniform ambient lighting and noise-canceling systems to provide quality customer service and maximum work-
- 7 NAAG drives its operational excellence through a collaborative workforce of 72 highly skilled professionals, worldwide

# SUBSIDIARY COMPANIES



01

## COLOMBO EXPRESS LANKA (PVT) LTD

The company specializes in handling personal customized Cargo from any part in USA to any part of the world, with door-to-door delivery services and personalized customer services.



02

## NORTH AMERICAN FREIGHT LINERS INC

The company offers total customized Multi Model provider logistic solutions by maintaining long-standing professional relationships with reputed Air and Sea carriers. It's also a logistic provider registered with FMC ( Federal Maritime Commission ) and NVOCC (Non Vessel Owning Common Carrier).



03

## WORLD AVIATION SERVICES INC

World Aviation Services is based in USA to represent Airline cargo and provides sales and operation activities to its Principals.



04

## LIVEEZ

LIVEEZ is a leading technological solutions provider of Home automation enabling people to control any residential or commercial device, virtually.



05

## PARCERIAZ (PVT) LTD

Parceriaz by partnering with a global in-home care brand provides world class in home senior care services in Sri Lanka. We know everyone's needs are different, so our care plans are uniquely tailored to each individual. Our trusted and reliable caregivers are trained to assist with all types of needs and to deliver an exceptional personal or companion care experience at home



06

## NAAG HOLIDAYS (PVT) LTD

NAAG Holidays specializes in luxury Tailor-made travel to Sri Lanka. NAAG Holidays tailor-made journeys are carefully crafted to deliver a personalized adventure like no other. We build in extraordinary, enriching experiences curated just for you and put the best private guides at your service.



07

#### LUXURY TRAVEL EXPERIENCES (PVT) LTD

Our business development includes launching a dedicated B2C website specializing in Small Luxury Accommodations in Sri Lanka. Our vision is to become the top choice for villa seekers in Sri Lanka by offering flexible and innovative solutions.



08

#### MODISH BY MONALI (PVT) LTD

The online store brings you the finest high-end branded products, including exquisite handbags, premium cosmetics, top-tier skincare, and stylish accessories.



09

#### CANADA GLOBAL AVIATION GROUP

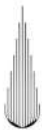
Company based in Canada offers total General Sales Agent (GSA) services to its partners.



10

#### BY THE GLASS, LLC

By the Glass Imports honors a mentor's lasting legacy in winemaking. Rooted in a shared passion for fine wine, we specialize in importing exceptional wines that reflect craftsmanship, quality, and community. Each bottle tells a story, connecting you to the artistry and tradition of winemaking.



11

#### SDA HOSPITALITY GROUP (PVT) LTD

**SDA Hospitality Group**

SDA Hospitality is a renowned name in the hospitality industry, known for its commitment to exceptional service and culinary excellence. Through its flagship restaurants, Spoons and Loon Tao, the company blends tradition with innovation to deliver unforgettable dining experiences. As SDA expands into luxury hotels, it remains rooted in its core values of quality, consistency, and innovation.

# MEET THE EXPERTS



## **Dillan Ariyawansa**

*President*

Dillan Ariyawansa is the Co-founder and Chief Executive Officer of North American Aviation Group Inc. a company incorporated for the purpose of representing Airlines Passenger and Cargo in the territories of USA, Canada, Australia, New Zealand and Sri Lanka.

He is the Co-Founder and Chief Executive Officer of Sri Lankan Travel, Inc. a U.S. Company which is currently the GSA for SriLankan Airlines (Passenger) in USA, Canada and the Caribbean since 2000 and GSA for SriLankan Airlines (Cargo) in USA and Canada since 2010. He is also the Co-Founder and Chief Executive Officer of Sri Lankan Aviation Group PTY LTD, an Australian company which is currently the GSA for SriLankan Airlines (passenger) in Australia and New Zealand since 2017.

Dillan has been instrumental in opening a call center in Sri Lanka in 2005 while being involved in the provision of Freight Forwarding and Air Cargo since 1988. The Freight Forwarding company was recognized as the most preferred Freight Forwarder by multinational companies in the USA. He is an active member of U.S. Chamber of Commerce. Dillan is well-travelled and has acquired a sound knowledge and understanding of the travel and cargo industry. He is also the Co-Founder of the new venture Destination Travel and Tours in Ukraine. He counts over 30 years' experience in the Airline and Shipping industry.



## **Chanaka Olagama**

*Chief Operating Officer*

Chanaka Olagama has over 34 years' experience in the Aviation industry and started his career in 1984 with Air Lanka/ SriLankan Airlines. Chanaka has extensive experience in Sales and Marketing, and has served as the Country Manager in UK, Ireland, Scandinavia, USA, Canada, China, Kuwait, Lebanon, Jordan, Bahrain, Doha, Maldives & Sri Lanka for SriLankan Airlines.

Chanaka has served as Head of Service Delivery in charge of product development, Customer services, Ground handling, Cargo Operations, Security, Cabin service and Flight Operations. Prior to joining NAAG he was the Head of Cabin Services at SriLankan Airlines.

During his tenure at SriLankan Airlines he was involved with the Senior management team and actively engaged implementing strategies & policies of the Airline. After serving at the Senior Management team, Chanaka decided to leave SriLankan Airlines to share and exhibit his experience and knowledge with NAAG.



## **Damith Thennakoon**

*Chief financial Officer*

Damith is a member of CIMA UK and CPA AUS and holds a Master Professional Accounting (AUS), and Business Management Accountancy and Finance. (Special Hon)

His industry experience spans over 16 years and has demonstrated to work collaborating with various stake holders to ensure companies growth. Damith has greatly transformed the processes at Finance and revenue accounting. He has extensive experience in finance analysis, budgeting, cash flow, forecasting and risk management.



## **Dilshan Pitawalage**

*National Sales Manager*

Dilshan Pitawalage is the National Sales Manager for Australia & New Zealand with over almost 20 years experience in the aviation industry. Having started his journey at SriLankan Airlines, the National Carrier of Sri Lanka in 2004, Dilshan has excelled in versatile environments within the airline industry, spanning from Airport Services, Back of office operations, Product Management to Airline Sales & Marketing.

He's a graduate from the "Association of Business Executives" in the United Kingdom with a Bachelor's Degree in Business Management.



### **Lisa Dosanjh**

*Sales Manager*

Elizabeth "Lisa" Dosanjh is a seasoned National Account Manager with over 18 years of experience in sales, marketing, and account management within the aviation and tourism sectors. Renowned for her ability to drive revenue growth, she excels in relationship building, strategic planning, and market analysis. Her expertise spans managing key accounts, crafting high-impact marketing campaigns, and delivering exceptional customer value.

Proficient in industry tools like GDS systems, MIDT, and BSP, Lisa has a proven record in developing new market segments and exceeding sales targets. A motivational leader, she fosters collaboration and consistently achieves transformational results in competitive markets.



### **Ajith De Alwis**

*Vice President- Sales & Marketing*

Ajith De Alwis is the Vice President (Sales & Marketing) for USA and Canada. He joined Air Lanka/SriLankan Airlines in 1981 and served 24 years before he commenced his tenure of service with the company in USA effective January 2005. Ajith worked for over 16 years with the sales team of SriLankan Airlines in Sri Lanka handling specialized markets and key accounts.

He counts over 8 years of overseas experience, having served in Kuwait, Bahrain and Qatar in the capacity of Sales and Country Manager for SriLankan Airlines. Ajith is also a member of the Airlines Sales Managers Association in



### **Maria D` Souza**

*Sales Manager*

Maria D'Souza has been the Sales Manager in Canada since 2013. She joined the company in 2007 in the capacity of Supervisor Reservations & Ticketing and Sales Support. She counts over 38 years of aviation industry working across varying positions. She began her career as Catering Assistant, KLM Catering at Karachi Airport and later

Pakistan, thus performing dual role.

Having migrated to Canada in 1993, she joined Malaysian Airlines as Sales & Admin Officer and served for of 14 years, undertaking varying responsibilities in airline reservations, fares and ticketing, sales promotion & marketing and office administration.



### **Nalaka Nishan**

*Manager - Cargo*

With over 20 years of experience in cargo transportation and handling, freight forwarding and shipping, Nalaka has an extensive knowledge in import and export, warehousing, end to end logistic solutions and aviation cargo having been in charge and overlooking the entire operation of Oman Air Cargo in the USA during period 2012 to 2017 and SriLankan Cargo out of USA and Canada since 2000 to date.

He was instrumental in establishing Colombo Express a shipping company initially engaged in the business of shipping personal goods in the USA to Sri Lanka and now risen to its present state as a fully-fledged and well established company with the capacity to handle large volumes of personal shipments with door to door service and shipping of commercial cargo from anywhere in the USA to anywhere in the world.



### **Sergey Perov**

*Manager - Russia*

Sergey Perov joins as the Manager for NAAG LLC Russia. He counts over 20 years of aviation industry working for various Airlines and in the travel industry across Russia holding various positions. He began his carrier at Finnair and then moved on to various airlines/companies such as Emirates, Lufthansa Systems, AtlasGlobal and Sabre. At Emirates Sergey was responsible for sales in Russia and CIS countries with sales volume of about USD 300M per year.

During his 20 years of aviation, he had been involved in developing various markets and dealing with Tour operators, OTAs, Consolidators and travel agents in Russia and CIS countries. Sergey is highly commercially focused; got strong sales, communications, managerial skills, strategic vision, and brings wealth of experience to NAAG family. Sergey holds an MBA from the University of Westminster, London UK.



### **Yurandi De Soysa**

*Manager -Inbound*

Yurandi has over 08 years of experience in the aviation industry including overseas experience. She started her career at Qantas Airways and British Airways back in 2016. She joined NAAG as a Reservations and Ticketing agent in 2017. She overlooks call center operations for Australia, New Zealand, USA, Canada and Colombo Express.

She holds an IATA Diploma in Travel and Tourism and a certificate in Human Resource Management and Psychology.



### **Sajadh Ali**

*Call center Manager*

I'm Sajadh Ali, Call Center Manager responsible for overseeing the operations of SriLankan Airlines in Australia and Oman Air in the USA, along with all other call center-related functions. I began my career in 2015 with SriLankan Airlines Canada and have since built strong expertise in managing international airline call center operations.

I hold an IATA/UFTAA Diploma in Travel and Tourism, a Certificate in Professional Marketing from CIM (UK), and am currently pursuing a Diploma in Professional & Digital Marketing. I'm passionate about delivering outstanding customer service and driving operational excellence across all markets I serve.



### **Kasun Lakshitha**

*IT Manager - Sri Lanka*

Kasun Lakshitha, an active member of the Computer Society of Sri Lanka with more than 10 years of experience in the field of Information Technology, completed his Higher National Diploma in Software Engineering at Netassist International – American Education Centre. He is the Manager – IT of North American Aviation Group and the Network Engineer of LIVE E Z for the past 6 years. Being a self motivated individual, Kasun was always passionate about computers and technology to help people manage connected devices through simplified services, which has paved the way for a successful career in Networking.

He is professionally recognized and holds certification in Cisco Certified Network Professional (CCNP), Microsoft Certified Technology Specialist (MCTS), Professional Certified Network Administrator (PCNA), Control4 Associate Installer, Centralized Lighting and Automation Programmer (Australia).



### **Dinushan Paranavithana**

*Automation Engineer - Sri Lanka*

Dinushan Paranavithana, an engineering graduate of Sri Lanka Institute of Information Technology with a Master of Engineering (Hons.) degree in Electrical & Electronic Engineering (Sheffield Hallam University – UK), serves as the Automation Engineer at LIVE E Z Private Limited. After gaining work experience as an intern in Lanka Bell Limited, SriLankan Airlines (IT Division) and MAS Intimates Private Limited (Automation Department), he commenced his career as a full-time employee at LIVEEZ and completed Control4 Automation Programmer Certification in Melbourne, Australia.

He is passionate about Automation & IoT Industry and has a futuristic vision for LIVEEZ to connect almost any device to the internet while minimizing its complexity with human interaction and take real-time control of a profusion of devices instantly from any part of the world at the touch of a button. Being a competent engineer by education and technophile by passion, he aims to develop products and services through innovative technological solutions which would revolutionize the world for a greater cause.



### **Stephani Vanvelzon**

*Personal Assistant to the CEO - Sri Lanka*

Stephani is a results-driven professional currently excelling as the Executive Secretary to the CEO at NAAG. She graduated from the University of Northampton with a Bachelor's degree in Business Management & Strategy. With a solid background in the travel industry, she initially honed her skills as a Reservation & Ticketing Agent, later advancing to a Senior Sales Support and Ticketing Agent within NAAG. Possessing over 6 years of hands-on experience in the field, she brings a wealth of industry knowledge and expertise to her current position.

Her dedication to expanding her skill set and enhancing her professional capabilities underscores her proactive approach to personal and career development. Stephani's unwavering commitment to excellence and ongoing learning makes her a valuable asset to the organization.



### **Manori Perera**

*Head of Human Resources and PA to the CEO - Sri Lanka*

Manori Perera is the Head of HR and the PA to the CEO at North American Aviation Group Inc. She commenced her career at NAAG as the Personal Assistant to the CEO and HR Executive. She graduated from Charles Stuart University in Melbourne in International Human Resources Management. With over 15 years of extensive work experience gained in both overseas and Sri Lanka, Manori is proficient in Administration & Human Resources, Business Development, Sales & Marketing. She has a strong drive for performance, compliance and ethics combined with a sense of purpose.

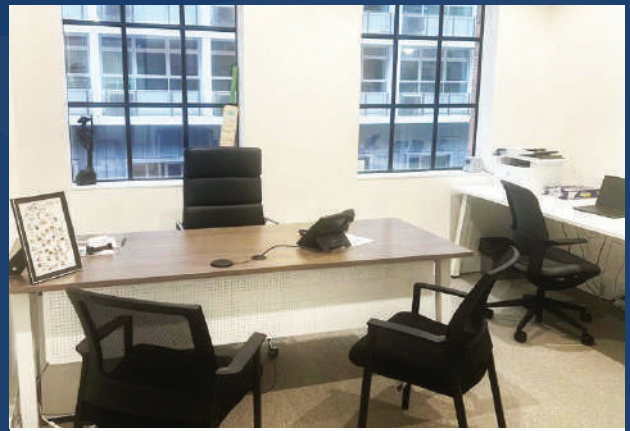
# OUR PRINCIPALS



# OUR PREMISES



Sri Lanka Office



Sydney Office



USA Office



UK Office



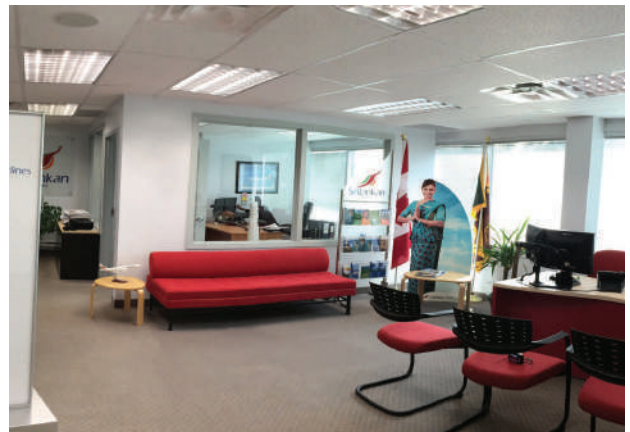
New Zealand Office



Australia Office



Ukraine Office



Canada Office



Moscow Office



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Coming Soon

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